

APPENDIX A

INTERVIEW SCHEDULE ON THE ROLE OF INFORMATION COMMUNICATION TECHNOLOGIES (ICTs) IN HARNESSING INFORMATION FOR Kenyan RURAL WOMEN

Most questions require you to tick the answers. Only a few require short answers to be filled. No names should be provided. Please note that the information you provide will be treated with the utmost confidentiality. Thank you.

Questionnaire Number:.....

District:.....

Municipality:.....

Ward:.....

Appendix A

Interview Schedule for women in rural areas

Dear Respondent,

My name is Alice Kwake and I am PhD student registered with the Department of library and Information Science at the University of Zululand in South Africa. I am conducting a study on the role of ICTs in harnessing information for women in rural development. The purpose of this study is to identify and investigate ICTs that enable the accessibility to and utilization of information, enhance quality of life, and improve economic standards of rural women, by creating a model for the development, management, exploitation and use of ICTs in an African rural environment.

The significance of this study is to help empower women through the information revolution process, by seeking to show the mechanisms of promoting information among women with the help of ICTs. Similarly, the study will enlighten decision makers on important mechanisms needed to actively involve women in the identification and definition of their information needs and the need to enact appropriate ICT policies.

Any information given will be treated confidentially and is strictly for the use of this study. Your assistance is therefore highly appreciated.

SECTION ONE

PERSONAL INFORMATION

Please allow me to ask you a few personal details about yourself:

1. What job title do you hold?

- | | |
|----------------------|-----|
| Small scale trader | [] |
| Clerical worker | [] |
| Com. Dev. Worker | [] |
| Domestic Worker | [] |
| Educator/Teacher | [] |
| Farmer | [] |
| Farm worker | [] |
| Gardener | [] |
| House wife/Homemaker | [] |
| Entrepreneur | [] |
| Nurse | [] |
| Preacher | [] |
| Skilled Laborer | [] |
| Student | [] |
| Traditional healer | [] |
| Traditional leader | [] |
| Women group leader | [] |
| Other | [] |

Please state other job title not mentioned above

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2. What is your highest educational attainment?

- | | |
|----------------------------------|-----|
| No schooling | [] |
| Primary | [] |
| Secondary | [] |
| Tertiary - e.g. college /varsity | [] |

3. What is your age group/bracket?

- | | |
|-------------|-----|
| 13-20 years | [] |
| 21-30 years | [] |
| 31-40 years | [] |

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41-50 years []
Over 51 years []

4. What racial group do you belong to?

Black []
White []
Indian []
Colored []

SECTION TWO

INFORMATIONS NEEDS AND INFORMATION SEEKING BEHAVIOUR OF RURAL WOMEN

Instructions to the research assistant:

- (i) Pls ensure that the respondent answers all questions.
- (ii) Allow the respondent time to give you her own answers by gently probing her.

I. HEALTH INFORMATION NEEDS, PURPOSES, SOURCES AND ICTS USED

I now want to know more about your information needs in health.

Q1.1. Could you explain to me the specific areas you need health information in?

(Instructions to the interviewer: Pls get at least 3 areas of need from the respondent for example, for coughs, family planning, malaria etc)

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Q1.2. Could you please tell me how, or, to what purpose you use this health information for?

(Instructions to the interviewer: Pls get at least 3 areas of purpose need from the respondent for example, my personal welfare, my child's welfare etc.

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Q1.3

Q 1.4

Could you tell me where you source/get this health information from? (Tick one or more options)	Could you also tell me which ICTs you frequently use to access/receive this health information? (Tick one or more options)
newspapers []	Radio []
Magazines []	Films []
Journals []	Videos []
Books []	TV []
Inf. Centers/libraries []	Mobile Cinemas []
Friends/neighbors []	Cell Phone []
Family members []	Telephone []
Community leaders []	Computer/Internet []
Local councils []	CD-ROMs []
City Councils []	
Area leaders []	
Trade fair /Exhibitions []	
Traditional healers []	
Schools/Educators []	
Social Workers []	
Nurses/Midwives []	

Others, pls. state clearly.....	Others, pls. state clearly.....
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2. EDUCATIONAL INFORMATION NEEDS, PURPOSES, SOURCES AND ICTS USED

Let us now talk about your education needs.

Q2.1. Could you explain to me the specific areas in Education in which you need information in?

(Instructions to the interviewer: Pls get at least 3 areas of need from the respondent for example, course work, research topics, student services etc)

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Q2.2 Could you please tell me how, or, to what purpose you use this information for?

(Instructions to the interviewer: Pls get at least 3 areas of purposes from the respondent, for example, for study assignments, counseling etc)

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Q2.3

Q 2.4

Could you tell me where you source/get Educational information from? (Tick one or more options)	Could you also tell me which ICTs you frequently use to access/receive this Educational information? (Tick one or more options)
newspapers []	Radio []
Magazines []	Films []
Journals []	Videos []
Books []	TV []
Inf. Centers []	Mobile Cinemas []
Friends/neighbors []	Cell Phone []
Family members []	Telephone []
Community leaders []	Computer/Internet []
Local councils []	CD-ROMs []
City Councils []	
Area leaders []	
Trade fair /Exhibitions []	
Traditional healers []	
Schools/Educators []	
Social Workers []	
Nurses/Midwives []	
Others, pls. state clearly.....	Others, pls. state clearly.....

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3. SOCIAL WELFARE INFORMATION NEEDS, PURPOSES, SOURCES AND ICTS USED

Let us now focus our attention on Social Welfare. In other words, activities that we get ourselves involved in:

- (i) to enhance or raise our standard of living*
- (ii) for entertainment and leisure.*

Q3.1. Could you explain to me the specific areas in Social Welfare in which you need information in?

(Instructions to the interviewer: Pls get at least 3 areas of need from the respondent for example, Religion, water resources, latrines, music etc)

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Q3.2 Could you please tell me how, or, to what purpose you use this social information for?

(Instructions to the interviewer: Pls get at least 3 areas of purposes from the

respondent, for example, for spiritual growth, for leisure etc)

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Q3.4

Q 3.5

Could you tell me where you source/get Social Welfare information from? (Tick one or more options)	Could you also tell me which ICTs you frequently use to access/receive Social Welfare information? (Tick one or more options)
newspapers <input type="checkbox"/>	Radio <input type="checkbox"/>
Magazines <input type="checkbox"/>	Films <input type="checkbox"/>
Journals <input type="checkbox"/>	Videos <input type="checkbox"/>
Books <input type="checkbox"/>	TV <input type="checkbox"/>
Inf. Centers <input type="checkbox"/>	Mobile Cinemas <input type="checkbox"/>
Friends/neighbors <input type="checkbox"/>	Cell Phone <input type="checkbox"/>
Family members <input type="checkbox"/>	Telephone <input type="checkbox"/>
Community leaders <input type="checkbox"/>	Computer/Internet <input type="checkbox"/>
Local councils <input type="checkbox"/>	CD-ROMs <input type="checkbox"/>
City Councils <input type="checkbox"/>	
Area leaders <input type="checkbox"/>	
Trade fair /Exhibitions <input type="checkbox"/>	
Traditional healers <input type="checkbox"/>	
Schools/Educators <input type="checkbox"/>	
Social Workers <input type="checkbox"/>	
Nurses/Midwives <input type="checkbox"/>	
Others, pls. state clearly.....	Others, pls. state clearly.....

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4. AGRICULTURAL INFORMATION NEEDS, PURPOSES, SOURCES AND ICTS USED

Now let us talk about Agriculture.

Q4.1. Could you explain to me the specific areas in Agriculture in which you need information in?

(Instructions to the interviewer: Pls get at least 3 areas of need from the respondent for example for farm inputs- fertilizer, farm technology, crop diseases etc)

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Q4.2 Could you please tell me how, or, to what purpose you use this agricultural information for?

(Instructions to the interviewer: Pls get at least 3 areas of purposes from the respondent for example, for farming, for good harvest etc)

Alice Wafula Kituyi- Kwake

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Q4.3

Q 4.4

Could you tell me where you source/get Agricultural information from? (Tick one or more options)	Could you also tell me which ICTs you frequently use to access/receive Agricultural information? (Tick one or more options)
newspapers []	Radio []
Magazines []	Films []
Journals []	Videos []
Books []	TV []
Inf. Centers []	Mobile Cinemas []
Friends/neighbors []	Cell Phone []
Family members []	Telephone []
Community leaders []	Computer/Internet []
Local councils []	CD-ROMs []
City Councils []	
Area leaders []	
Trade fair /Exhibitions []	
Traditional healers []	
Schools/Educators []	
Social Workers []	
Nurses/Midwives []	
Others, pls. state clearly.....	Others, pls. state clearly.....

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5. BUSINESS AND TRADE INFORMATION NEEDS, PURPOSES, SOURCES AND ICTS USED

I would now like to know more about your information needs in Business and trade.

Q5.1. Could you explain to me the specific areas in Business and trade in which you need information in?

(Instructions to the interviewer: Pls get at least 3 areas of need from the respondent e.g. Handicrafts, stock supplies etc)

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Q5.2 Could you please tell me how, or, to what purpose you use this Business/Trade information for?

(Instructions to the interviewer: Pls get at least 3 areas of purposes from the Respondent, e.g. example, for skills embroidery, stocking etc)

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Q5.3

Q 5.4

Could you tell me where you source/get Business and Trade information from? (Tick one or more options)	Could you also tell me which ICTs you frequently use to access/receive Business and Trade information? (Tick one or more options)
newspapers []	Radio []
Magazines []	Films []
Journals []	Videos []
Books []	TV []
Inf. Centers []	Mobile Cinemas []
Friends/neighbors []	Cell Phone []
Family members []	Telephone []
Community leaders []	Computer/Internet []
Local councils []	CD-ROMs []
City Councils []	
Area leaders []	
Trade fair /Exhibitions []	
Traditional healers []	
Schools/Educators []	
Social Workers []	
Nurses/Midwives []	

Others, pls. state clearly.....	Others, pls. state clearly.....
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SECTION 3

HINDERANCES TO ICT TOOLS AND SERVICES

This section would like to assess some of the factors that hinder your access to ICTs

1. Which of the following factors hinder your access to ICT tools and services
(You may tick more than one option).

- (a) Lack of computer training []
- (b) Cultural taboos []
- (c) Time []
- (d) Distance to where ICT services are provided
 is too far []
- (e) Affordability []
- (f) Telephone services are expensive []
- (g) Roads not good []
- (h) Family commitments []
- (i) Others reasons (please specify)..... []

2). Using your own words, please comment on the use and availability of ICTs in your community.

Alice Wafula Kituyi- Kwake

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SECTION 4

ENHANCEMENT OF QUALITY OF LIFE AND SOCIAL WELFARE

This section would want to assess how ICTs have improved your quality of life. Please answer all questions using the scale of 4- 1 that is provided

1. In what areas do ICTS serve you best?

	(4) Always	(3) Often	(2) Sometimes	(1) Never
To keep in touch with family and friends				
For research purposes				
For Distance Education				
Contact local customers/Suppliers				
Contact business Support Agencies				
Internet and related services				
To fax documents				
Entertainment				
To listen to news				
E-commerce/Trade				
E-mail				
Data processing				
<i>Pls specify/list other areas ICTs serve you best</i>				

SECTION 5

TRAINING NEEDS

This section would like to know what kind of training you feel you need so as to help you access and use ICTs more often.

1. What type of training do you think you require to help you access ICTs more often? (*pls answer all questions*)

	(4) Very Essential	(3) Essential	(2) Quite Essential	(1) Not very Essential
Basic Primary Education				
Secondary School Education				
Computer Training				
Internet Training				
Vocational training				
Adult Basic Education				
Other type of training (please specify).....				

Thank you very much for your co-operation.